



FOR IMMEDIATE RELEASE

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KaMin LLC and CADAM S.A. Launch New Website

MACON, GA. March 25, 2015 – KaMin LLC proudly announces the launch of its new website at www.kaminllc.com. The site has been redesigned to provide a comprehensive overview and essential information about KaMin and CADAM kaolin clay products and operations. New features of the website include an updated product finder, new videos, a profile on our toll processing operation, and links to our LinkedIn and YouTube accounts. There will also be a new “Spotlight” section, a database of technical information about our products for our agent and distribution partners.

“We hope that our fresh new website design and content, and easy navigation will provide an informative and enjoyable browsing experience for our global customers and partners, and will support our vision to become the most admired kaolin company in the world,” said Harlan Archer, President. “Our website will be continuously updated with fresh new content, and a Portuguese version is already in the works.”

About KaMin LLC and CADAM S.A. – With over 80 years of experience in mining and processing kaolin clay, KaMin delivers value to customers worldwide with high quality kaolin solutions for the most demanding applications.

KaMin mines and produces its kaolin in the US at three Georgia plants – Macon, Sandersville and Wrens – and at its CADAM S.A. subsidiary in Brazil. KaMin has been recognized not only as a leader in product quality and export volumes, but also in its safe mining practices for many consecutive years.